

# BE A LEAD BOX *Byo*



## MAKE YOUR LEAD BOXES

1. PRINT OFF "ENTER TO RECEIVE SIGNS" AND ABOUT 20 REGISTRATION FORMS PER BOX.
2. CUT A SLIT ON THE TOP OF THE BOX FOR PEOPLE TO PLACE THEIR REGISTRATION FORMS.
3. POSITION YOUR LEAD BOX SIGN SOMEWHERE THAT WILL CATCH THE EYE OF PEOPLE.
4. CUT A MAILING ENVELOPE TO FIT THE REGISTRATION FORMS, TAPE THE ENVELOPE TO THE FRONT OF THE BOX AND PLACE YOUR REGISTRATION FORMS INSIDE.
5. ATTACH YOUR PEN TO THE BOX USING MATCHING CURLING RIBBON.
6. YOU'RE READY TO HEAD OUT!

## PRO TIPS

1. START BY PUTTING AT LEAST 10 BOXES OUT. EVEN IF YOU ONLY GET 2 NAMES IN EACH BOX, THAT'S 20 NEW LEADS TO WORK WITH!
2. MAKE SURE YOUR BOXES ARE CLEAN AND PROFESSIONAL LOOKING!
3. LEAVE YOUR BOXES OUT FOR ABOUT 10 DAYS THEN GO AROUND AND PICK THEM UP!
4. MAKE A LIST OF ALL THE PLACES YOU HAVE THEM SO YOU DON'T FORGET!

## WHERE TO GO & WHAT TO SAY

- PLACES TO START ARE NAIL SALONS, LOCALLY OWNED BUSINESSES, HEALTH & WELLNESS STORES, YOUR GYM, SMOOTHIE SHOP, BOTIQUES
- WHAT TO SAY: "HI! I AM GIVING AWAY 10 FREE FACIALS THIS MONTH AND I AM WONDERING IF I CAN LEAVE THIS HERE SO YOUR CUSTOMERS CAN ENTER TO WIN?"
  - KEEP IT SHORT AND SWEET. ONLY IF THEY ASK FOR MORE DETAILS, ANSWER THEIR QUESTIONS!

*Enter to Receive a*  
**FREE BEAUTY SESSION!**

PORE-CLEANSING SKIN CARE  
CHARCOAL MASK TREATMENT  
MICRODERMABRASION TREATMENT  
\$10 GIFT CARD

**OFFERING BOTH VIRTUAL  
AND IN-PERSON**

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## REGISTRATION FORM

NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

AGE RANGE (CIRCLE ONE)

UNDER 18   20'S   30'S   40'S   50'S   65+

DO YOU HAVE A BEAUTY CONSULTANT?

YES! SHE'S AWESOME!                      NO I DON'T

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